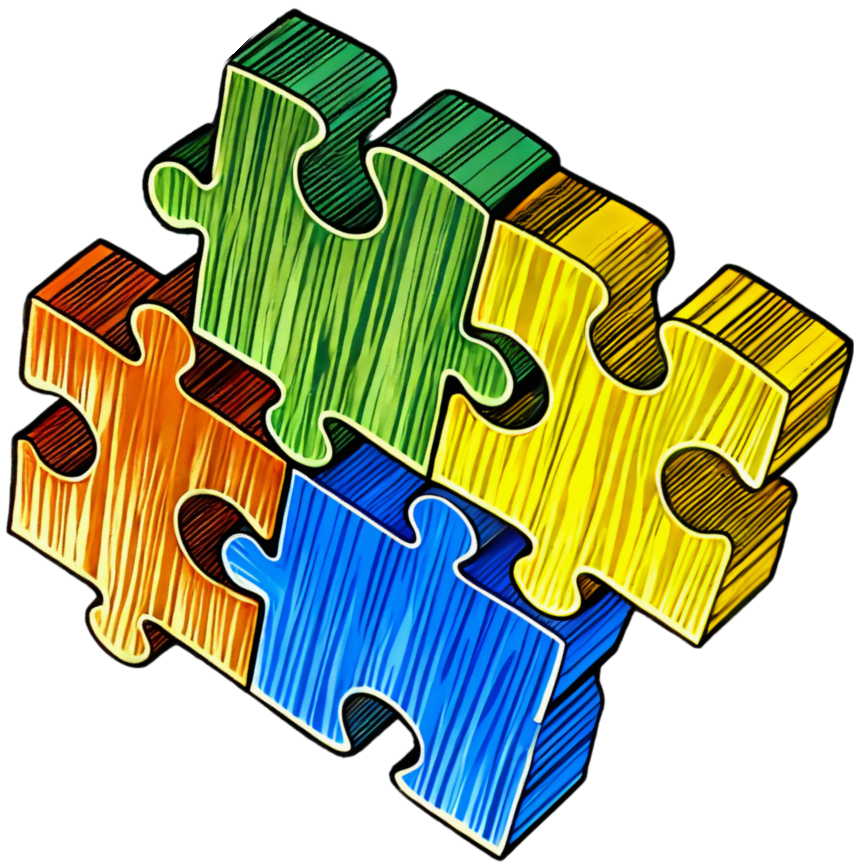


# **What is a Character Champion?**

**A Character Champion is someone who courageously lives from their inner truth by activating the power of mindset mastery, emotional intelligence, and VIBE Identity- knowing they are Valuable, Important, Beloved, and Empowered.**

**They embody the synergy of**



**Kindness (Blue)**

**Knowledge (Green)**

**Responsibility (Gold)**

**Courage (Orange)**

**using these core mindsets to grow, lead, connect, and thrive.**